

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56254 CF LOC-POL FBD - LBD: 10/03/12 - 10/07/12 HL#: Created: 08/15/12 12:28 PM

Client: ROTHFUS FOR CONGRESS... CPE: / / 2554 Agency Commission: 15 % Updated: TJDISTEFANO on 08/15/12 12:33

Agency: STRATEGIC MEDIA PLACEMENT Product: PA CD12 KEITH ROTHFUS Self :00:00 Confirmed: 08/15/12 12:33 PM

Buyer: WHITNEY EVERSOLE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	0 0 1 1 1 0 0	MORN	30	D			0.0	\$400.00	3	\$1,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NNOON	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$375.00	3	\$1,125.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEWS430PM	* * W T F * *	NEWS	30	D			0.0	\$525.00	2	\$1,050.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEWS5PM	* * W T F * *	NEWS	30	D			0.0	\$725.00	1	\$725.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWS530PM	* * W T F * *	NEWS	30	D			0.0	\$675.00	2	\$1,350.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWS6PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$725.00	3	\$2,175.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	3										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NLATE03	* * W T F S S	NEWS	30	B			0.0	\$1,100.00	3	\$3,300.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	LLETTER01	* * W T F * *	LETT	30	B			0.0	\$250.00	2	\$500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWSAT8	* * * * * S *	NEWS	30	D			0.0	\$275.00	1	\$275.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$400.00	1	\$400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	WFACE03	* * * * * S	FACE	30	B			0.0	\$450.00	1	\$450.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	SNFL	* * * * * S	NFL	30	A		NFL FTBL	0.0	\$5,000.00	1	\$5,000.00		
	1-4:15P												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

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Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	23	0	\$17,550.00	\$14,917.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$17,550.00	\$14,917.50	\$0.00	\$0.00